

# FUND YOUR BUSINESS THROUGH **SEED** CHICAGO

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## How do I get started?

Contact Haley Marceau at  
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accionchicago.org](mailto:hmarceau@accionchicago.org)  
or 312.924.2154.

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## How long do the projects last?

Seed Chicago projects  
last for 30-days.

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## How much money can I raise?

Seed Chicago limits its project  
goals to \$10,000. If your project  
can achieve a higher goal, then  
submit a letter explaining your  
goal, what you will accomplish  
with the funding, and why you  
should be allowed  
an exception.

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## How much does it cost?

**FREE!** However, if a project  
is successfully funded,  
Kickstarter applies a 5% fee  
to the funds collected.

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## How does it work?

- Every project is independently created and crafted by its owner, and they are responsible for the project.
- Owners build project pages, shoot videos, and brainstorm rewards to offer supporters.
- Every project creator sets their project's funding goal and deadline. If people like the project, they can pledge money.
- Funding on Kickstarter is all-or-nothing. If the project reaches its funding goal, all supporters are charged. If the project falls short, no one is charged.

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## What is the review process?

- You must receive approval by Accion Chicago. All submissions must include a completed questionnaire from the Seed Chicago Project Owner Packet, which will be reviewed by a review committee.
- You must receive approval by Amazon Payments to accept pledges from supporters. This process takes up to 7 business days.
- Once you have approval from Amazon Payments you must submit your completed project to Kickstarter for review. This process takes anywhere from 2-10 business days.

Seed Chicago is Accion Chicago's  
Kickstarter page, which is a result of  
the Mayor's Plan for Economic Growth  
and Jobs. It features projects by small  
business owners and community  
organizations who create jobs and  
cultivate economic growth in Chicago's  
neighborhoods.

[Kickstarter.com/SeedChicago](http://Kickstarter.com/SeedChicago)

 @ChiSmallBiz

 /ChiSmallBiz

 [CityofChicago.org/SBC](http://CityofChicago.org/SBC)

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BUSINESS AFFAIRS  
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**ACCION**